Veni, Vidi, Velcro

Those of you mature enough to have suffered through Latin in high school will have no problem translating this phrase. It's a fun mixture of words updated from Julius Caesar's declaration in 47 BC of "Veni, Vidi, Vici" I came, I saw, I conquered."

Now it's "Veni, Vidi, Velcro: I came, I saw, I stuck around."

Does this describe you when first introduced to an innocent spool of thread? You came, you sat down as a kid at grandma's treadle sewing machine trying hard to coordinate your gangly legs into a rocking rhythm. You conquered the jerking motion and your legs danced with the machine like an old pro – even before thread was added.

You saw the value of sewing when cloth, needle, and thread resulted in your first piece of needlework -- maybe just a plain ol' handkerchief? You smiled. You did it!

You stuck at it until your stitches became a proud shirt or kitchen curtains. You received praise and you were hooked. You were "Velcrowed."

With the invention of Velcro, fasteners such as buttons, snaps, and ties have been playing second fiddle in the orchestra. You're the conductor and you make it happen your way in your sewing world!

When it comes to buttonholes or Velcro, you might stick to "The V" until you're a seasoned seamstress with an automatic buttonholer in your machine's menagerie.

What's the Velcro in your life? Why are you stuck on sewing? You climbed the mountain because the mountain was there? Ready to climb again? Are you ready to expand your Velcro of thinking to include a brand-new sewing machine, serger, software, or sewing projects?

In this Journal you'll find great bargains on machines to stretch your Velcro to allow new horizons to your life. Check out Pages 16 and 17 for great discounts. Then, for some wonderful bargains on floor-model machines, cabinets, and vacuums, see our "January White Sale" in a snowy setting on Page 31. Treat yourself to a great Christmas gift, or introduce a grandchild to the sewing world with one of these guaranteed machines. Classes are also included.

Our sewing expert Rosie gives some great advice for beginners on Pages 21, 22, and 23 about buying a quality sewing machine to enhance your sewing talents. Not just any old machine will do. In our Classified Ads on Page 30, you'll find machines serviced and guaranteed by our trained technicians. Don't forget to cash in the $20 Coupon on Page 15!

At this time of Thanksgiving, we especially like to thank friends for trusting us at Sew Pro's with all of your sewing needs for over half a century. We're stuck on YOU! Thanks.

And just around the corner, it's Merry Christmas from us at Sew Pro's. Stop in at our Open House Dec. 17th for refreshments and fill out your Wish List. Page 29 has your invitation.

Happy New Year, also!

– Editor Rex on behalf of Janie, Stewart, and the staff

COUPON

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VALUE UP TO $235

Must Bring Coupon!

FREE

Valid Nov. 17 to Dec. 17

Sew Pro's Sewing & Vacuum Centers

one set with each purchase of

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models 1500D, 2800D, 4500D, or 6000D

HAPPY NEW YEAR WITH YOUR NEW FRIEND!